



# Adsystem, Inc.

8401 Colesville Rd Suite 450  
Silver Spring, MD 20910

[ o ] 888.602.2225  
[ w ] www.adsystem.com



## EARLY LEARNING

Under the Early Learning Module, there are many programs that are meant to provide children with the developmental building blocks that are most important for a young student's long-term success. Through creating a Public Portal and Exchange sites, Adsystem has given families extended access to Early Learning services within their community (i.e. Headstart, Preschool for all (PFA), Early Headstart, Childcare Assistance).

### PUBLIC PORTAL

The Public Portal allows for organizations and agencies to keep their program site and use it as a pre-existing access point to the exchange site while supplying potential and current applicants with program information.

- + Program Information for Applicants
- + Shopping Cart capabilities
- + Access to Exchange site

### EXCHANGE SITE

The Exchange Site, more formally known as the Coordinated Service Exchange, is where families/applicants are directed once they are ready to apply for selected sites/ programs. Shopping cart contents are passed onto the Exchange Site where families/ applicants are prompted to Register or Log In.

- + Account Set-up (First Time Users)
- + Program Application
- + Case Management (Enrollment, Case Plan, Case Notes, Verifications of Documents, Household History, etc)

### BENEFITS

- + Single point for accessing all applicant/family utilization of Early Learning programs
- + Enhanced collaboration among service providers in addressing family/applicant needs
- + Greatly improved efficiency in searched program results, site availability and application/enrollment process
- + Automatic placement based on eligibility

### Headstart ERSEA

- +Eligibility
- +Enrollment
- +Recruitment
- +Attendance
- +Selection